How Weird: Out of the Box of Expectations



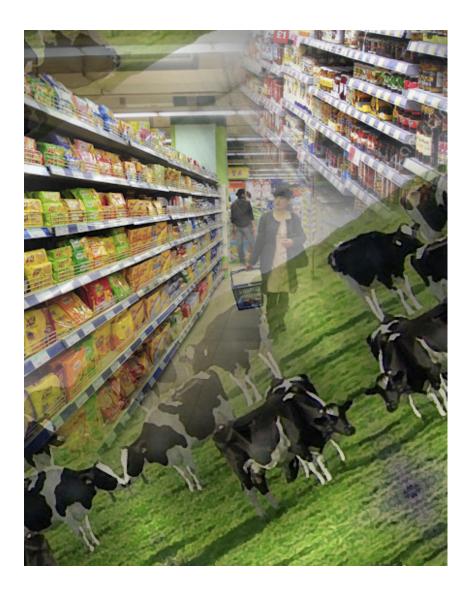
Each day herds ahh consumer-cows graze safely 'n supermarket pastures moovin' from shelf ta shelf chewin' peppermint curd pausin' by cottage cheese, popcurn, 'n linguini.

Returnin' ta dere barns 'n plopping down dere grossary bags in udder exhaustion dey haf such liddle time ta warm dere sirloins befure calves seek dere teats.

Being a cow ain't easy: chewin' on cud cunstintly surrounded by shit all dah time 'n whun gadflies appear every tail swish seemz futile.

How'd ya like ta stund in frunt ah ruttin hay all winter chewin' dah same stuff uffer 'an uffer den fer all yer hard work becum hamburger meat?

So ya dink being a cow 's hot shit?



- *Wan-Sze:* In so many ways, consumers are like cows: a herd mentality prevails.
- *Kasim:* Yeah, and herds are not hard to manipulate.
- *Nadia:* If cows knew they were actually heading, would they act differently?
- *Kasim:* (jesting & feigning offense) Isn't that a bovine question?

## - **T Newfields** Begun: 1988 in Nagoya, Japan 🌣 Finished: 2016 in New Taipei, Taiwan

