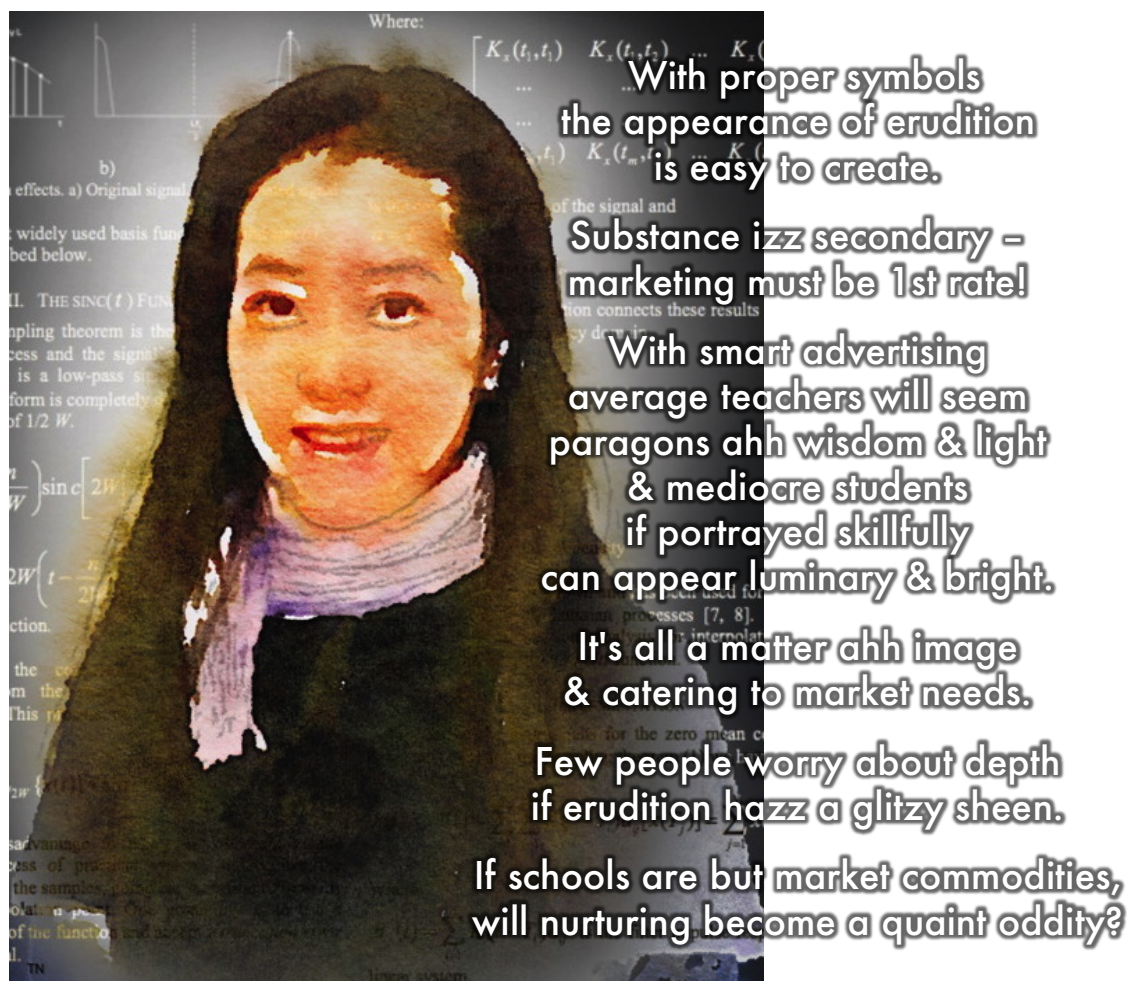


# EDUSALES.COM:

## Some thoughts about educational marketing



**Melissa:** Isn't this guy too cynical?

**Liao:** Well, shouldn't we think of why people become cynical in the first place? To me, cynicism seems like a common response when people feel ignored or helpless.

**Satoru:** At times I wonder whether or not it's a kind of poison. It's far too easy to doubt everything and live without convictions. However, it takes courage to have faith and actually affirm something.

**Tim:** (shrugging his shoulders) Cynicism has its place, but why get stuck in it? With one eye it's good to doubt everything, but we need another eye that's open to new discoveries.

**Satoru:** Doubt and faith seem like opposites, but I believe they actually go hand-in-hand. There's no problem with questioning – but some questions have no clear answers. Perhaps that's why inner convictions count?

**- T Newfields**

Beg.: 1998 Shizuoka \* Fin.: 2021 Yokohama

