

Gender issues in study abroad

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Abstract

What special concerns should be addressed when conducting gender research in study abroad (SA) contexts? To what extent does gender appear to influence SA interactions? This article considers these questions in the light of previous SA studies as well as an original study of 1215 students at one Japanese university. After mentioning some problematic issues involving research on gender in SA contexts, some practical suggestions regarding how to target SA programs for both male and female university participants are considered.

Keywords: study abroad, gender issues, overseas study, social research methods, SA marketing

Historically, the following claims regarding gender and overseas study have been made:

- (1) Females tend to study abroad more often than males (Onoa & Piperb, 2004; Gore, 2005; Goldstein & Kim, 2006; Schachner, 2008; Newfields, 2010).
- (2) Females tend to express greater SA pre-departure anxiety than males (McKeown, 2009).
- (3) Women tend to be less ethnocentric than men and tend to have more positive SA experiences than males (Goldstein & Kim, 2006, p. 516).
- (4) According to a 1990 typology of learning strategies suggested by Oxford, females tend to excel at "affective learning strategies" and males at "cognitive learning strategies" during SA (DuFon & Churchill, 2006, p. 287).
- (5) Prolonged study abroad in some places may change assumptions about gender roles. (Sakakibara, 1984, pp. 153 & 160; Ichimotoa, 2005).
- (6) Males and females tend to spend their time differently during SA (Brecht, Davidson, and Ginsberg, 1995)

Examining the methodology behind each of these claims, however, we are left with questions about the validity of each claim for the entire population of males and females around the world. For example, can the patterns observed of among Saudi Arabian SA participants in Europe also generalize to South Korean participants in Australia? It appears that SA research seeking to explore gender issues is faced with the following basic quandaries:

- (1) Intervening variables Gender interacts with other factors such as race, nationality, cultural background, mother tongue and can never be examined as an isolated variable. It is therefore difficult to ascribe behaviors solely to "gender". At best, what researchers might be able to do is explore the impact of gender as one of many possible intervening factors for a given sample that is essentially homogeneous in other respects.
- (2) *Simplistic Bifurcation* Although gender is often understood as a social construct (Bowen, 1996), most SA research treats it as a biological imperative with only two essentialist categories: respondents are either entirely "male" or entirely "female". No research designs that I am aware of have analyzed the how SA varies with each of these related, yet different constructs: biological sex, gender, and sexual orientation. Indeed, it appears that few Japanese undergraduates are even aware of how these constructs differ. If, for example, one is biologically male then all too often the assumption is that one also possesses a male gender and unless evidence to the contrary is presented a heterosexual sexual orientation.
- (3) Peripheralizing gender Due to its sensitive nature, most SA studies treat gender issues



superficially or not at all. The majority of surveys have respondents to click a box indicating "male" or "female" without taking the matter much further. The notion that study abroad might be viewed as part of a "gendered discourse" (Sunderland, 2004) is simply not considered in most research.

In light of these problems, it is good to question any universalist claims about the effects of gender on study abroad. More specifically, we should question whether the research findings about about male and female university students from North America or Europe are also applicable to the same body of students from Japan. Likewise, the study abroad destination might have a decisive impact on the formulation of attitudes towards gender. A group of students heading to Seoul, for example, many observe somewhat different normative ideas about gender than a group heading to San Francisco.

To highlight some of the problems involved in gender research, I will first outline a traditional quantitative study that contrasts a large group of Japanese males and females, then share some exploratory ideas about qualitative research of study of study abroad and gender might be conducted.

Method

Context and Respondents

The following survey explores how male and female undergraduate students at a mid-ranking private university in Tokyo differ in their attitudes towards study abroad. Like all too many social science research surveys, it is based solely on self-reported survey results. A convenience sample of 529 male and 684 female students primarily from four faculties of Toyo University were the respondents of this study. Their demographic details are summarized in Table 1.

	Table 1. The Demo	ographic Details o	f the 1215 Respondents in This Study
		Male	Female
Sex		529	684
Age	Mean:	19.5+ yrs.	19.2+ yrs.
	Median [Age 19]	33.1%	31.6%
	Max [Age 23+]:	2.8%	1.0%
	Min: [Age 18]:	23.1%	32.5%
Academic Y	r.		
	Mean	1.8 yrs.	1.8 yrs. into college
	Median [1 st yr.]	44.9%	48.5%
Major			
	Economics	38.2%	12.9%
	Int. Reg. Studies	38.4%	48.1%
	Sociology	9.7%	16.6%
	Literature	2.3%	15.9%
	Others	11.5%	6.5%
Exchange St	tudents	2.3% (<i>n</i> =12)	2.0% (<i>n</i> =14)

Statistically, it seems likely that the male and female respondents come from the same general population: they are closely matched in terms of age and academic year. However, their academic majors reflect some gender differences. This paper focuses solely on how gender differences might account for different attitudes towards SA rather than other factors such as academic major. Although nationality was not ascertained in this survey, it seems likely that at least 95% of the respondents were Japanese. Less than 2% of the university's total student population is non-Japanese (Toyo University, 2011, p. 8).

Instruments



A 30-item questionnaire about factors thought to be associated with SA decisions was used in this study. The original survey was in Japanese and appears in Appendix A. An English translation of it is in Appendix B. This instrument was developed by adopting the survey items used by previous researchers such as Carlson, Burn, Useem, and Yachimowicz, (1990) and Sanchez, Fornerino and Zhang, (2006) as well as Newfields (2010).

Three colleagues alpha tested the draft version of the survey in April 2010 and suggested minor changes. The revised survey was then beta tested with a group of nine students in May 2010 before the entire survey was formatted for machine-based optical character recognition and distributed to the target population.

Procedure

In June 2010 copies of the survey were distributed to a convenience sample of students in classes by four teachers. According to the principles of informed consent, students were briefly told about of the purpose of the research and given the option of opting out. Students could opt out simply by not handing in their surveys or by not completing any questions they did not wish to respond to. No special incentives for completing the survey were offered. Approximately ten minutes were given to complete the survey in class and the surveys were collected immediately after administration. All survey items were then run through an optical reading system.

Analysis

After the data were rendered into MS Excel format, standard descriptive statistics were used. Standard deviation, mean, median, and standard error of the mean were calculated for multipleresponse items having pseudo-nominal Likert responses. To ascertain whether or not there were statistically significant different responses among male and female respondents, a twoindependent-samples *t* test was employed.

Results

(1) Reputed SA Interest Levels

The most intriguing survey item from the standpoint of gender is Item #12 "How interested are you in studying abroad?" 47% of the female respondents (n=319) indicated they were "very interested", but only 29% of the male respondents (n=153) gave the same response. Conversely, 32% of the male students (n=174) claimed to have little or no interest in overseas study – compared with only 11% of the females (n=76). This suggests a clear gender gap in terms of SA interest. It appears the female students are keener about overseas studies than males.

(2) Reasons for Interest in SA

Item #15 is also revealing. Respondents who expressed either "some" or "much" interest in SA were asked to highlight their motives. The results, summarized in Table 2, suggest a modest gender gap: females tended to be more interested in learning foreign languages than males. Women also appeared to be slightly more interested in learning about foreign cultures than men.

 Table 2. Ascribed Motives for Wanting to Study Abroad Among Those Who Indicated

 Either "Some" or "Much" Interest in SA (Multiple Answers Permitted)

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	Male (<i>n</i> =356)	Female (<i>n</i> =608)
To learn about a foreign culture	257 (72%)	527 (87%)
To learn a foreign language	210 (59%)	435 (72%)
For success in job hunting	119 (33%)	235 (39%)
Simply enjoy traveling abroad	84 (24%)	238 (39%)
Parental recommendation	5 (1%)	9 (2%)
Teacher recommendation	5 (1%)	6 (1%)



東洋大学人間科学総合研究所プロジェット研究 報告書: 学習者の視点に立った異文化理解と外国語教育 (pp. 23 - 34)

Recommendation from friend(s)	6	(2%)	14 (2	2%)
Other	14	(4%)	29 (5	5%)

When this group of respondents was asked to identify what sparked their interest in SA most from the choices above, 48% of the males (n=165) and 51% of the females (n=304) indicated a desire to "learn about foreign cultures". Slightly less than one-third of the male or female respondents suggested foreign language learning was their primary SA motive. When interpreting the data in Table 2 it is best to remember that multiple factors may be behind some SA decisions. Indeed, it seems that a medley of touristic, cultural, and linguistic motives shaped the desire to study abroad by both males and females.

Table 3 offers a better clue as to what appears to have motivated the males and females in this sample to travel overseas in general.

Table 3. Ava	owed Reasons for Previo	ous Overseas Trips Among Those Reported Previous
	Overseas Trip.	s (Multiple Answers Permitted)
	Male (<i>n</i> =262)	Female (<i>n</i> =426)
Tourism	180 (69%)	321 (75%)
Study	74 (28%)	153 (36%)
Family Trip	24 (9%)	40 (9%)
Other	51 (20%)	65 (15%)

The categories above are by no means mutually exclusive, but it appears that touristic motives were the main reason for going abroad by all students. The most significant difference is that female respondents expressed more willingness to study when abroad. Given the fact many SA programs contain a significant foreign language learning components, and that foreign language studies tend to be more popular among Japanese women than men, this result is hardly surprising.

(3) Overseas Experience

What does the data reveal about actual overseas experience? In Survey Item #6, 60% of the female respondents (n=424) indicated that they had been outside of Japan, but only 50% of the males (n=262) made that claim. For whatever reasons, women tended to have more overseas experience than men. If we look at the total time spent overseas, however, gender differences begin to blur. Table 4 summarizes the time reputedly spent overseas by male and female respondents according to Survey Item #11.

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Male (<i>n</i> =529)	Female (<i>n</i> =684)
226 (46%)	217 (34%)
115 (23%)	158 (24%)
90 (18%)	169 (26%)
33 (7%)	55 (9%)
4 (1%)	12 (2%)
23 (5%)	36 (6%)
	Male (n=529) 226 (46%) 115 (23%) 90 (18%) 33 (7%) 4 (1%)

Table 4. Total Amount of Tin	me Reputedly Spent Overseas by Respondents
Male (<i>n</i> =529)	Female $(n=684)$

As we can see, most of the respondents who have been overseas made only short trips under 31 days in length. If we discount the 26 overseas respondents, it becomes clear that very few Japanese students in this sample have spent much time abroad. For the majority of students, overseas experience is apt to amount to a short trip to a popular tourist destination.

(4) Desired SA Activities



In Survey Item #17 male and female respondents were given a 10-choice fixed response question about what they would like to do if they actually joined a SA program. The results in Table 5 reveal numerous gender differences.

 Table 5. Activities the Respondents Indicated They Wanted to Do in a University Study Abroad Program (Multiple Answers Permitted)

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	Male (<i>n</i> =529)	Female (<i>n</i> =684)
To do sight-seeing	302 (58%)	507 (74%)
To learn foreign culture & history	281 (54%)	509 (75%)
To learn a foreign language	198 (38%)	353 (52%)
To learn about local life & social problems	174 (33%)	340 (50%)
To make friends with people the same age	161 (31%)	354 (52%)
To enjoy local shopping	147 (28%)	374 (35%)
To simply relax	91 (18%)	128 (19%)
To do volunteer work	72 (14%)	238 (39%)
To tell local people about Japan	62 (12%)	142 (21%)
Other	3 (1%)	29 (5%)

In each category, female respondents expressed more interest in engaging in each activity than their male counterparts. Among both groups, sight-seeing and learning about history and culture were the most popular activities. Men appeared to be considerably more hesitant to learn a foreign language or engage in volunteer work than women.

(5) SA Worries

Now let us consider some of the main worries expressed about SA. In Survey Item #20 respondents were asked to identify their anxieties about overseas study. As Table 6 makes clear, female respondents tended to identify more anxieties about SA than males.

	Male (<i>n</i> =525)	Female (<i>n</i> =679)
Lack of sufficient money	280 (53%)	443 (66%)
Inability to communicate in a foreign language	281 (50%)	432 (64%)
Personal safety concerns	244 (47%)	410 (60%)
Health concerns	103 (20%)	213 (31%)
Conflict with other academic courses	71 (14%)	156 (16%)
Homestay host family concerns	44 (8%)	166 (24%)
Conflict with job hunting	36 (7%)	109 (16%)
Parental approval worries	19 (4%)	47 (7%)
Other	4 (1%)	10 (2%)
No particular worries	32 (6%)	15 (2%)

Table 6. Concerns the Respondents Reported About Study Abroad (Multiple Answers Permitted)

Lack of adequate funds for SA was the biggest worry expressed by both groups. Being unable to communicate in a language other than Japanese was also a prevalent concern. Not surprisingly, anxiety about personal safety tended to rank high among the respondent's concerns. The widest gender gap involved host family placement anxiety. Women tended to be significantly more worried about getting along well with their host families than males: only 8% of the men expressed apprehension about this, in contrast with 24% of all women.

(6) Other Gender Differences

There were no statistically significant differences in the TOEIC or TOEIC Bridge scores reported by respondents. Since males typically score 38 points lower on the TOEIC than females worldwide (ETS, 2007) and Weaver (2010, p. 78) has also reported that female students in Toyo University's Faculty of Business Administration tend to perform significantly higher on the TOEIC Bridge than males, this raises concerns about the reliability of self-reported test scores.



Participation in the university's supplemental English study program (SCAT) remained uniformly low: 95% of the male and female respondents indicated that they had never taken that program. Whereas 70% (n=464) of the female respondents reported studying a second foreign language, only 52% (n=269) of the male respondents indicated this. Given the fact that female respondents tended to be in different university faculties than male respondents, this might be a reflection of faculty policy rather than personal interest.

Discussion and Conclusion

Limitations of this survey

Before summarizing this study, it is important to acknowledge its limitations. First of all, the sampling distribution of the respondents in this study is not representative of the entire university's undergraduate population. Third and fourth year students were significantly underrepresented, constituting a mere 24% (n=286) of the respondents. Moreover, 86% (n=1,111) of the respondents were in the in the Economics, International Regional Studies, Sociology, or Literature faculties. There were relatively few respondents in other faculties. The current sample might give us some idea of what first and second year students at Toyo University in four of the university's faculties think about study abroad. However, the results may not generalize well to other faculties.

A second limitation of this study concerns the fact that it is based entirely on self-reported quantitative data. Such information is prone to a degree of social desirability bias and needs to be corroborated with other types of data such as in depth interviews, peer reports, or school records. As Bowen (1996) points out, self-reports are not entirely worthless, but they should be backed up by other kinds of data.

A third point is that this paper merely explores correlations between gender and study abroad attitudes. Strictly speaking, it is beyond the scope of this paper to address issues of causality. It is very difficult to ascribe a "reason" for any particular attitude towards overseas. Indeed, it seems likely that gender is but one of multiple factors influencing study abroad attitudes.

Summary of Main Results

Having made these caveats clear, the main findings can be summarized as follows:

Female respondents tend to . . .

- •travel overseas more often than men $_{[6,11]}$
- •be more interested in foreign language study than men $_{[8,15,17]}$
- •be somewhat more inclined to university SA than men $_{[9,12,13]}$

Male respondents tend to . . .

•express less anxiety about SA than women [20]

The survey items informing each finding are bracketed. The previous list focuses solely on ways that male and female respondents *differ*. It is also worth pointing out some similarities that both groups of respondents appeared to share:

Both male and female respondents tend to . . .

- •prefer similar travel destinations [7, 13, 14]
- •be equally apt to take a family trip overseas [10]
- •want to learn about the culture and history of the place(s) they visit $_{[15, 17]}$

•express an interest in sightseeing when studying abroad [17]

•not have taken the university's supplemental English program (SCAT) [23]



Marketing SA Programs

What do these results mean in terms of recruiting students to participate in overseas study programs? Extrapolating the data, it is tempting to venture the following hypotheses:

SA programs appealing to students in general from this specific population probably should . . .

- include lots of fun, sightseeing and touristic activities [8, 17]
- be reasonably priced to create minimal financial burden [20]
- be short in length and during a vacation period to avoid academic conflicts [20]
- ally fears about personal safety and be in adequately secure settings [20]

To attract <u>male</u> students, SA programs should probably emphasize that language study is by not the sole focus of SA and that it is possible to have successful SA experiences even with minimal linguistic proficiency. To attract <u>female</u> students, SA programs should probably provide lots of detailed information to allay their fears about program safety and anxiety about communicating in a foreign language. The SA recruiting materials should also make it clear that if a host family is not suitable, measures can be be taken to redress grievances and obtain a different host family if is deemed appropriate.

Future Research Directions

This paper considered various aspects of the SA decision making process vary by gender. Some questions that have not been addressed in this research that are worth exploring in future research projects need to be acknowledged:

- Do attitudes towards risk-taking in SA contexts tend to vary among male and female participants?
- •Would male and female respondents be equally willing to enroll in non-chaperoned SA programs?
- Do male and female respondents tend to vary in the amount of time they speak with their host families?
- Do lesbian, gay, bisexual, and transgender students tend to have different SA attitudes and concerns than other students?
- Do the mechanisms for dealing with stress and intercultural conflicts in SA contexts tend to differ among males and females?

To research these questions, future studies adopting booth qualitative and quantitative methodologies are needed. This study has confirmed Schmidt's 2009 finding that the motivations for study abroad vary somewhat among the men and women, at least for this specific sample.

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Appendix A. The original Japanese language questionnaire

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	や住所などの単語? い個人的なメッセ・					
のそれ以上						
[読む]	-					
		9日グなどに出て		つ分読める		
(11) 病示やボス? (2) それ以上		9日グなどの簡単	は又を読める			
26. 英語以外に学						
① ない	బ దీరి		-			
		以外に学びたい言			方はその言語の種	頃を一つ記入してください。
のない	ಂ ಹಾಕ	\rightarrow	12	t		
28.日本の中で国 ① ない	際交流を経験し/ ② ある	こことがあります	177?			
29. 設問28. で「ある	対と答えた方によ	∂尋ねします。ど⊄	>ようなきっかけ	で、合わせてどの	<らいの期間の絡	験でしたか?【複数回答可
① 家族・親戚を	通じて	②学校で	© #	ランティア活動で	Ø₽.	ルバイト先で
③ その他 🛑	+					
期間						
		りする時に、言い どさい。【複数回答		と、相手を理解す?	るためにどんなこ	ことをしていますか?
		いう意味で肯いてい		① 相手の話す内容	をときどき言い漢	えて聞いてもらう
該当する項目	いたのですないのでい		0	の不福れな活動や	場面であっても相	手に尋ねながら話を聞く
該当する項目 ③ 相手の話す の 自分の話す	内容をときどき言い		~	or in the second state of		
該当する項目 ③ 相手の話す の 自分の話す						



Appendix B. An English translation of the questionnaire Toyo University Institute of Human Sciences Project From the Learners' Perspective
Cross Cultural Understanding & Foreign Language Education Survey
International students should interpret questions #6, #10, #11, #28 as pertaining to your own homeland or mother tongue rather than as pertaining to "Japan" or "Japanese"
1. Gender: (1) Male (2) Female 2. Age: (1) 18 (2) 19 (3) 20 (4) 21 (5) 22 (6) 23 or older 3. Academic Year: (1) 1st yr. (2) 2nd yr. (3) 3rd yr. (4) 4th yr. 4. Faculty: (1) Economics (2) Int. Reg. Studies (3) Sociology (4) Literature (5) Other:
19. Of the items mentioned in Question #17, which one are you interested in doing least? \Box (A) \Box (B) \Box (C) \Box (D) \Box (E) \Box (F) \Box (G) \Box (H) \Box (I) \Box (J)
Continued on the reverse side
 20. What worries do you have about participating in overseas study? [multiple responses possible] (A) I lack the financial resources. (B) My parents won't permit me to study abroad. (C) I worry about safety issues. (D) I worry about health/disease. (E) Being able to converse in a foreign language is a concern. (F) Studying abroad would impinge on my ability to take other university courses. (G) Studying abroad would impinge on my job hunting.

- (G) Studying abroad would impinge on my job hunting.
 (H) I worry about my homestay. (I) Other: ______ (J) I have no particular worries.
 21. Unless you selected (J) in Question #20, please indicate which of the above was your foremost worry.
- $\Box (A) \quad \Box (B) \quad \Box (C) \quad \Box (D) \quad \Box (E) \quad \Box (F) \quad \Box (G) \quad \Box (H) \quad \Box (I) \quad \Box (J)$



東洋大学人間科学総合研究所プロジェット研究報告書: 学習者の視点に立った異文化理解と外国語教育 (pp.23-34)

TOEIC Bridge:

(1) 90 or below (2) 91-110 (3) 111-130 (4) 131-150 (5) 151-170 (6) 171 or more (7) Haven't taken this test. **TOEIC**:

- (1) 250 or below (2) 251-299 (3) 300-349 (4) 350-399 (5) 400-449 (6) 450-499 (7) 500 or more (8) Haven't taken this test. 23. Have you participated in Toyo University's SCAT program?
- (1) No (2) Yes, I'm currently enrolled. (3) Yes, I did part of the program. (4) Yes, I completed that program.
- 24. Have you learned any foreign language besides English? (If so, indicate which language). (1) Yes, I have studied: (2) No
- 25. If you answered "yes" to Question #24, please indicate how well you feel you are currently able to fulfill the following skills. [Speaking]
 - (A) I can carry out simple conversations involving self-introductions, shopping, etc.
 - (B) If the other person speaks slowly and uses paraphrases, some extended conversations are possible.

(C) Other:

[Listening]

- (A) If the other person speaks slowly and clearly, I can understand concrete content about topics such as the immediate environment, my family, and myself.
- (B) If the other person speaks slowly and clearly, I can understand messages and announcements.

(C) Other: ____

[Writing]

- (A) I can write simple things such as my nationality or address.
- (B) I can write short, formulaic messages to foreigners.
- (C) Other: ____

[Reading]

- (A) I can read some of the words in simple messages contained in posters, menus, and catalogs.
- (B) I can read simple messages contained in posters, menus, and catalogs.
- (C) Other:
- 26. Have you obtained any proficiency certificate in any foreign language besides English? (If so, indicate which ones).
 (1) No
 (2) Yes, I have obtained (name of certificate) : ______
- 27. Are you interested in learning any foreign languages besides English? (If so, indicate which language).

(1) No (2) Yes, I want to learn : _____

28. Have you participated in any "international exchange activities" in Japan?

(1) No (2) Yes

- 29. If you answered "yes" to Question #28, what sort of activities did you participate in? [multiple responses possible] (1) With family or parents (2) At school (3) In a volunteer activity (4) at my workplace (5) other: _____
- 30. Which of the following communication strategies do you usually use when communicating in Japanese?
 - (A) Indicate that I have understood what my partner said with a verbal response
 - (B) Paraphrase what my partner has said to indicate that I am listening
 - (C) Paraphrase what I am saying so that my partner will understand
 - (D) Ask my partner questions when there are uncertainties
 - (E) Try to confirm my understanding of places that are unclear

(F) Other: _____