

IN MEMORY OF ALAN HOVHANESS:

Some thoughts about an American composer



Tim: (looking at the image) So this is about music?

Ted: Yes, Alan Hovhaness was one of America's greatest composers. At one time he was America's best "new age" musician. It's a pity he has been so underappreciated.

Tina: Great musicians follow their bliss. Public appreciation doesn't really matter.

Sam: However, without mass appreciation there will be no food on the table. Money is indispensable to survive.

Tim: Yeah, too many artists and composers do not know how to market themselves well. The question should also be asked whether everything of value must be turned into a market commodity.

Sam: Yes, there is a 'capitalization' in the ways that idea spread.